webpackaging®

innovations   catalogs   3D

webpackaging®
Certified Supplier

Provide validated information to brands and businesses on www.webpackaging.com by becoming a **webpackaging® Certified Supplier.**

This certification **guarantees the quality of the information** about your company and products, that it meets the standards required for companies looking to source from you, and that you respond to enquiries in a timely manner.

webpackaging®
Certified Supplier

Become a webpackaging® Certified Supplier,
make it easier for brands to source your products

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Base Certification

50,000+ Visitors per Month

40,000+ LinkedIn Members

✓ **Appear as 'certified' on www.webpackaging.com and in brands' own Pack Portals. Use the webpackaging® Certified Supplier logo on your own web site and content.**

✓ We set-up, maintain, and validate your Company Profile, Logo, Web Link, Telephone, Locations, Product News + Innovations ensuring accuracy.

✓ We make sure your contact information is correct, regularly testing enquiry forms work so you can respond properly to requests.

✓ We make sure your Product News + Innovation articles are properly tagged with the right meta data, so they get through to the right users.

✓ You get access to the open pool of Requests for Quotes and can respond to those relevant.

✓ You get real time statistics and insights to see who is looking at your content.

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+ webpackaging CATALOG

catalogs

Showcase your catalog offering in front of brands and businesses on www.webpackaging.com by adding your digital catalog.

webpackaging uploads and maintains your certified product or solution catalog of up to 1,000 products/solutions on **www.webpackaging.com** and directed to brands' own Pack Portals. Catalogs can be set public, or private just for specific brands.

webpackaging®
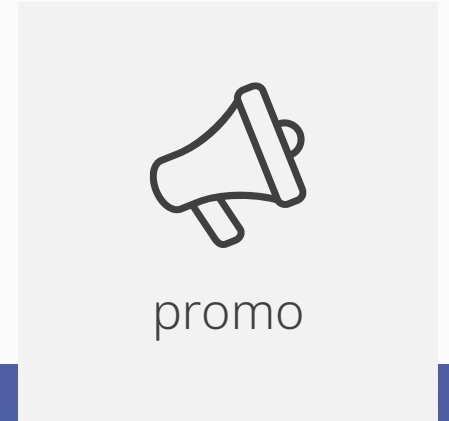**Certified Supplier**

+ webpackaging 3D

3D

☑ webpackaging hosts **encrypted 3D** models of your products on www.webpackaging.com

☑ Brands and businesses can rapidly configure, **design**, and visualize your solutions **online, in Augmented Reality (AR) , and Virtual Reality (VR)**

☑ Add up to 20 new 3D models per year

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+ webpackaging PROMO

promo

Get full exposure in front of brands and businesses on webpackaging® with active promotion.

- All your Product News + Innovations published in the LinkedIn Packaging Innovations Group (40,000+ members)

- Up to 6 selected items can be 'boosted' in the webpackaging® Packaging Innovations eNewsletter

www.webpackaging.com

- ✓ Appear in the top section of the search results

- ✓ Content actively promoted by your personal marketing manager

- ✓ Receive Requests for Quotes via email

- ✓ 100,000 geo-targeted banner adverts

- ✓ Sponsor one of the market/product categories

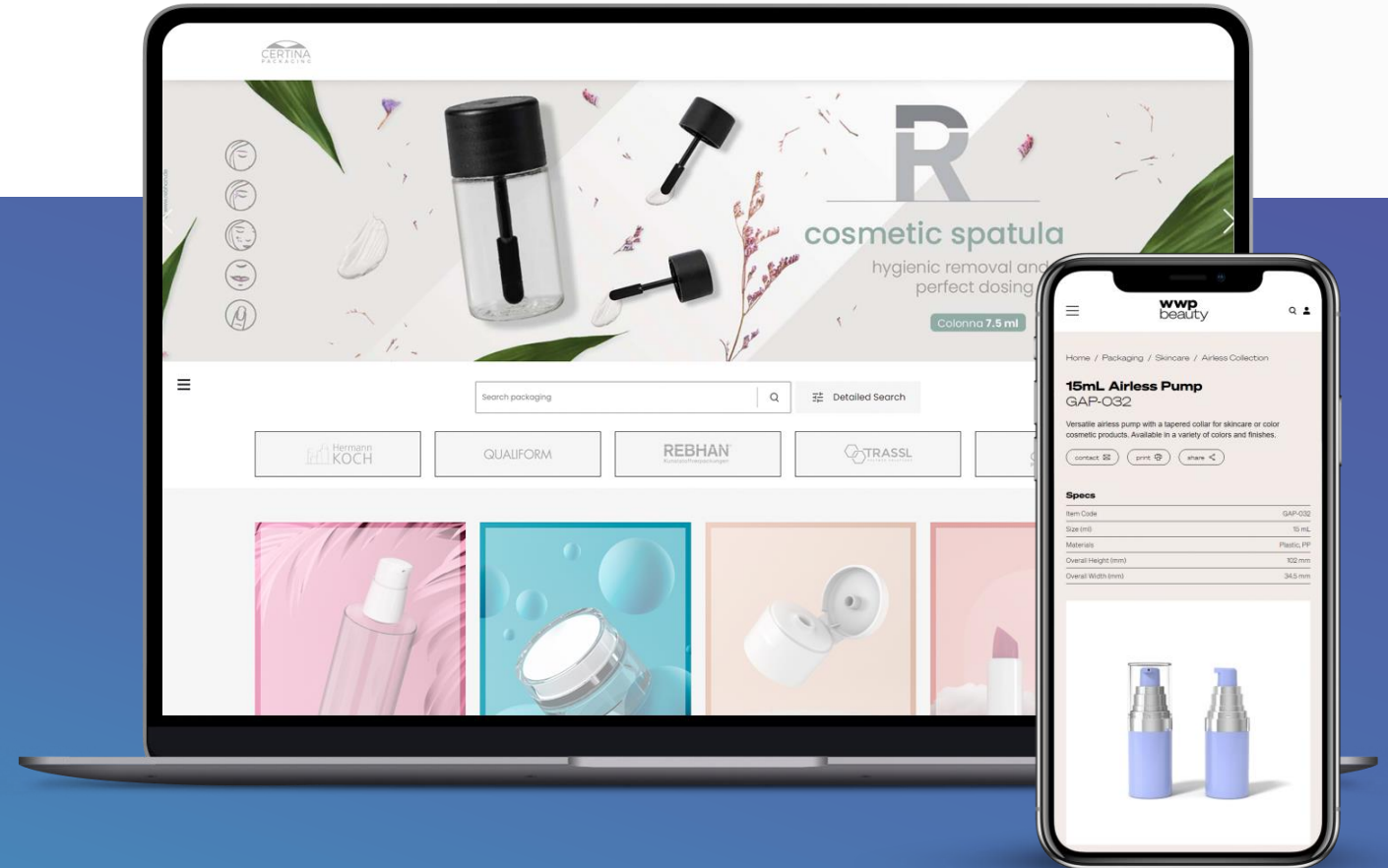- ✓ 6 email boosts in Packaging Innovations eNewsletter

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Base Certification	$ 3,000/Year
+ webpackaging CATALOG	$ 3,000/Year
+ webpackaging 3D	$ 3,000/Year
+ webpackaging PROMO	$ 3,000/Year

Contact us now on **connect@webpackaging.com**

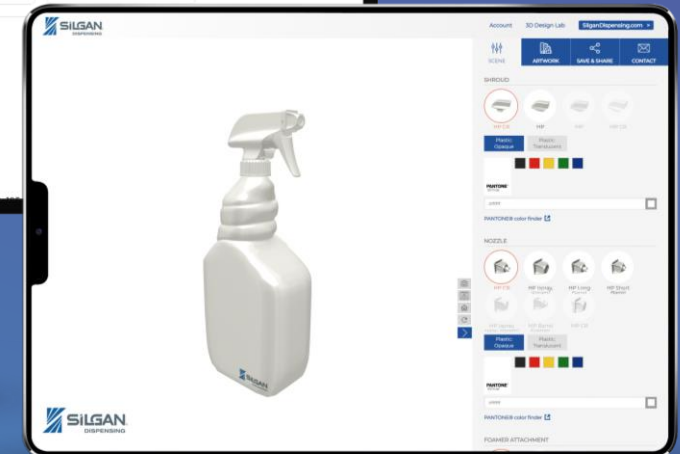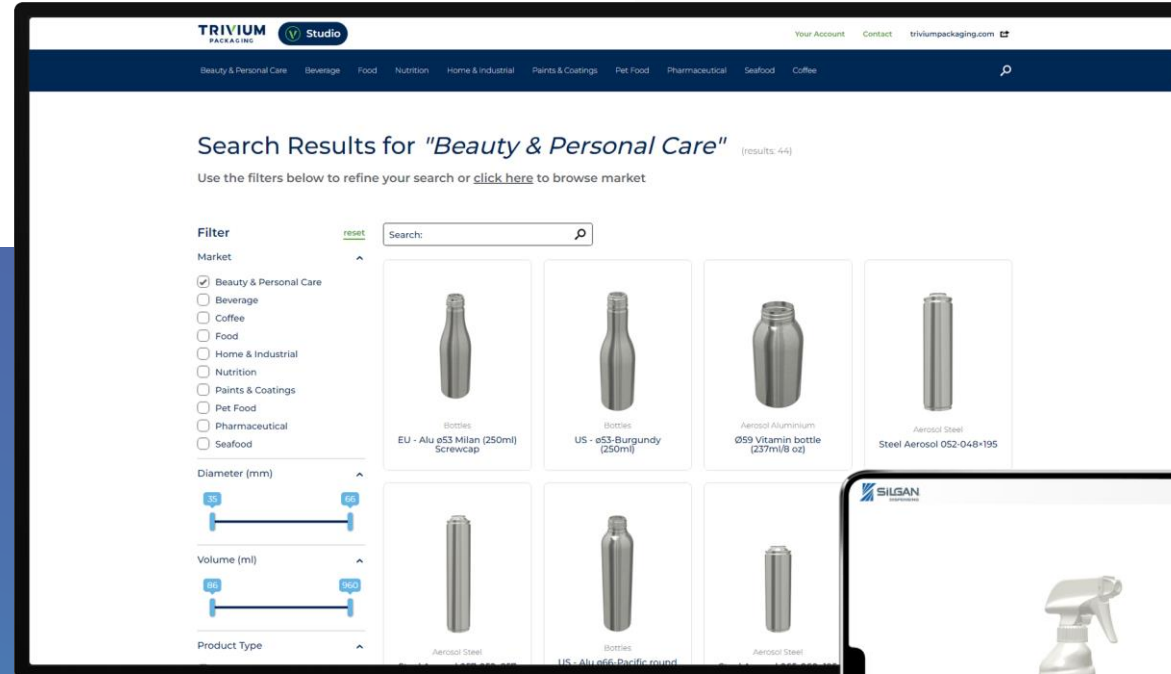webpackaging®
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+ webpackaging CATALOG PLUS

✓ More than **1,000 products** and automatic data integrations (e.g. SAP, or ERP system)

✓ Create a **digital catalog** for your own **web site** (or even your complete web site)

✓ **360 product** photography and **3D renders**

✓ Complete enterprise-wide **Product Information Manager** (PIM) solutions

Contact: **connect@webpackaging.com**

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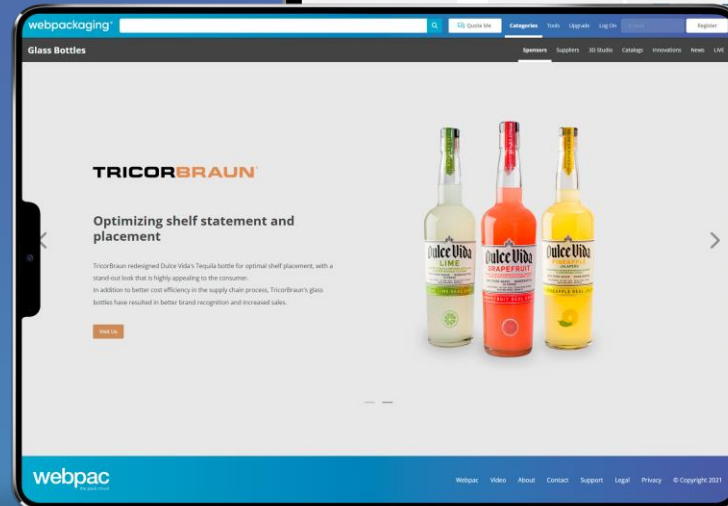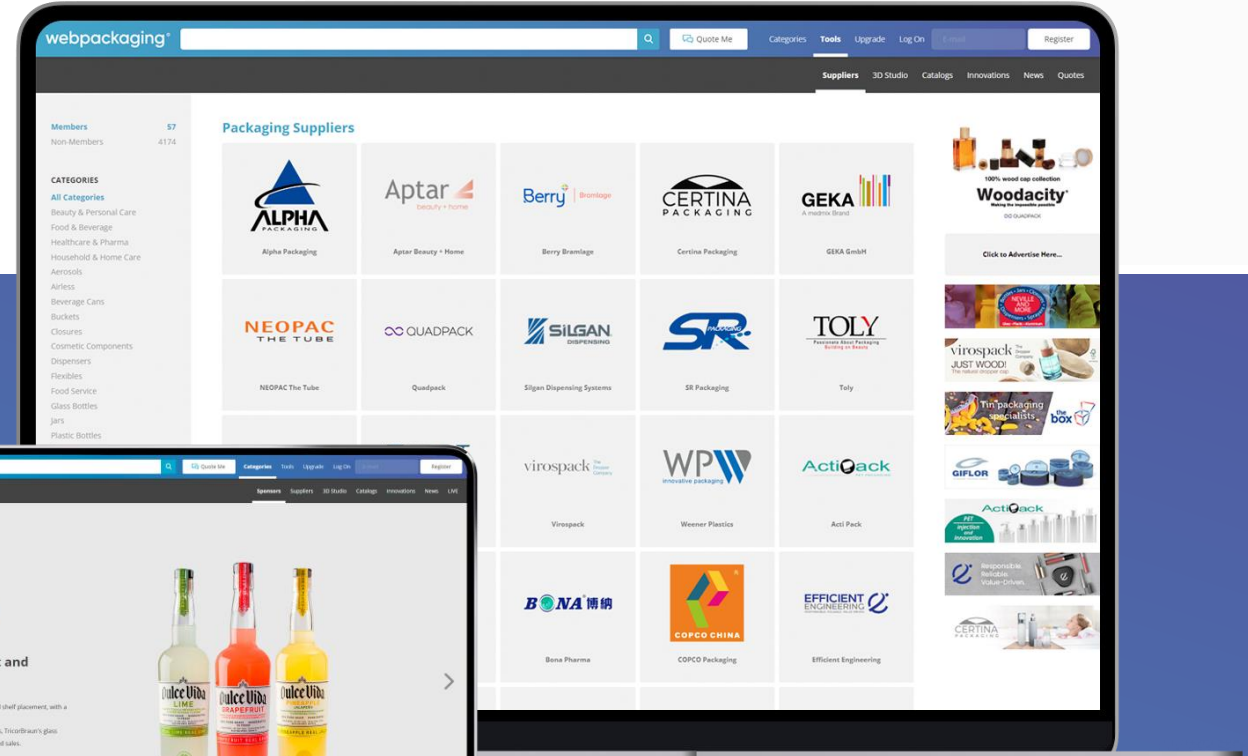**Certified Supplier**

+ webpackaging 3D PLUS

✓ Add more **3D models**

✓ Create a **3D configurator** for your own web site **including AR**

✓ **Create** a **virtual product** environment or **3D booth** including VR

Contact: **connect@webpackaging.com**

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Certified Supplier

+ webpackaging PROMO PLUS

✓ Content **creation**, **writing**, **videos**, interviews

✓ Additional section **sponsorships**

✓ Additional email **boosts**

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