

# webpackaging®



innovations



catalogs



3D



Provide validated information to brands and businesses on [www.webpackaging.com](http://www.webpackaging.com) by becoming a **webpackaging® Certified Supplier**.

This certification **guarantees the quality of the information** about your company and products, that it meets the standards required for companies looking to source from you, and that you respond to enquiries in a timely manner.



Become a **webpackaging®** Certified Supplier,  
make it easier for brands to source your products





## Base Certification

**50,000+** Visitors per Month

**40,000+** LinkedIn Members



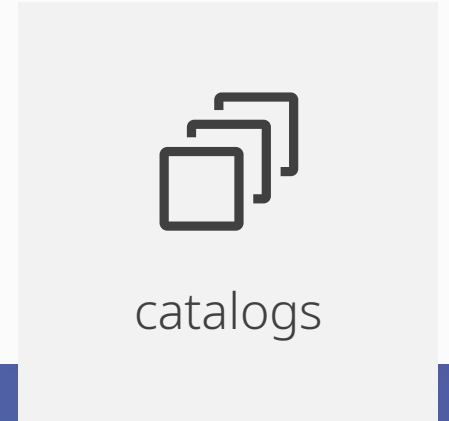
**KraftHeinz**



- ✓ **Appear as 'certified' on [www.webpackaging.com](http://www.webpackaging.com) and in brands' own Pack Portals. Use the webpackaging® Certified Supplier logo on your own web site and content.**
- ✓ We set-up, maintain, and validate your Company Profile, Logo, Web Link, Telephone, Locations, Product News + Innovations ensuring accuracy.
- ✓ We make sure your contact information is correct, regularly testing enquiry forms work so you can respond properly to requests.
- ✓ We make sure your Product News + Innovation articles are properly tagged with the right meta data, so they get through to the right users.
- ✓ You get access to the open pool of Requests for Quotes and can respond to those relevant.
- ✓ You get real time statistics and insights to see who is looking at your content.



+ webpackaging CATALOG



**Showcase your catalog offering in front of brands and businesses on [www.webpackaging.com](http://www.webpackaging.com) by adding your digital catalog.**

- ✓ webpackaging uploads and maintains your certified product or solution catalog of up to 1,000 products/solutions on **www.webpackaging.com** and directed to brands' own Pack Portals. Catalogs can be set public, or private just for specific brands.



+ webpackaging 3D

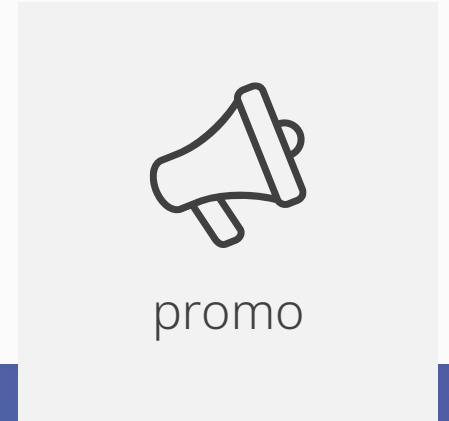


3D

- ✓ webpackaging hosts **encrypted 3D** models of your products on [www.webpackaging.com](http://www.webpackaging.com)
- ✓ Brands and businesses can rapidly configure, **design**, and visualize your solutions **online, in Augmented Reality (AR) , and Virtual Reality (VR)**
- ✓ Add up to 20 new 3D models per year



+ webpackaging PROMO



## Get full exposure in front of brands and businesses on webpackaging® with active promotion.

- All your Product News + Innovations published in the LinkedIn Packaging Innovations Group (40,000+ members)
- Up to 6 selected items can be 'boosted' in the webpackaging® Packaging Innovations eNewsletter

[www.webpackaging.com](http://www.webpackaging.com)

- ✓ Appear in the top section of the search results
- ✓ Content actively promoted by your personal marketing manager
- ✓ Receive Requests for Quotes via email
- ✓ 100,000 geo-targeted banner adverts
- ✓ Sponsor one of the market/product categories
- ✓ 6 email boosts in Packaging Innovations eNewsletter



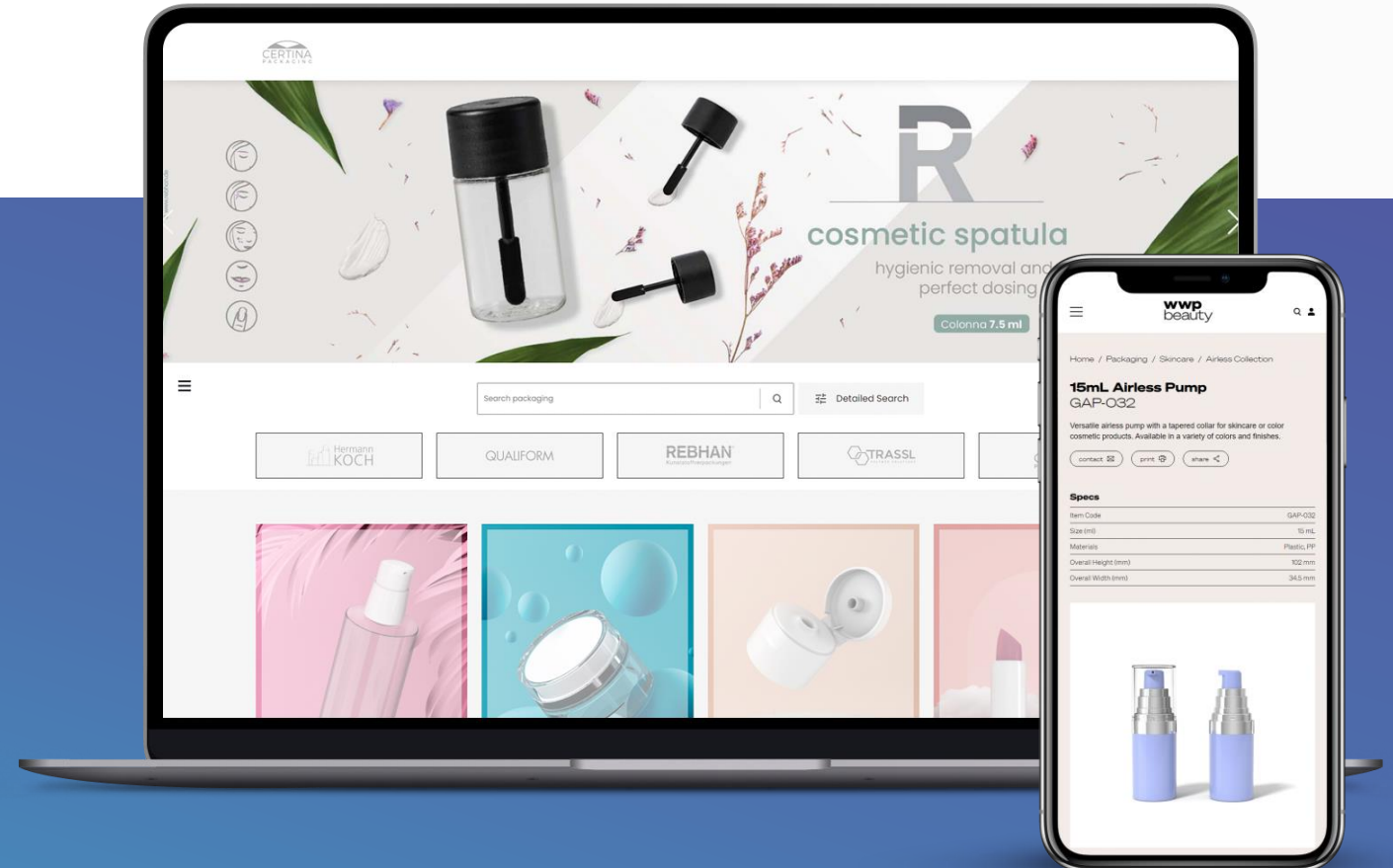
|                           |                     |
|---------------------------|---------------------|
| <b>Base Certification</b> | <b>€ 2,500/Year</b> |
| + webpackaging CATALOG    | € 2,500/Year        |
| + webpackaging 3D         | € 2,500/Year        |
| + webpackaging PROMO      | € 2,500/Year        |

Contact us now on [connect@webpackaging.com](mailto:connect@webpackaging.com)



+ **webpackaging** CATALOG PLUS

- ✓ More than **1,000 products** and automatic data integrations (e.g. SAP, or ERP system)
- ✓ Create a **digital catalog** for your own **web site** (or even your complete web site)
- ✓ **360 product** photography and **3D renders**
- ✓ Complete enterprise-wide **Product Information Manager** (PIM) solutions

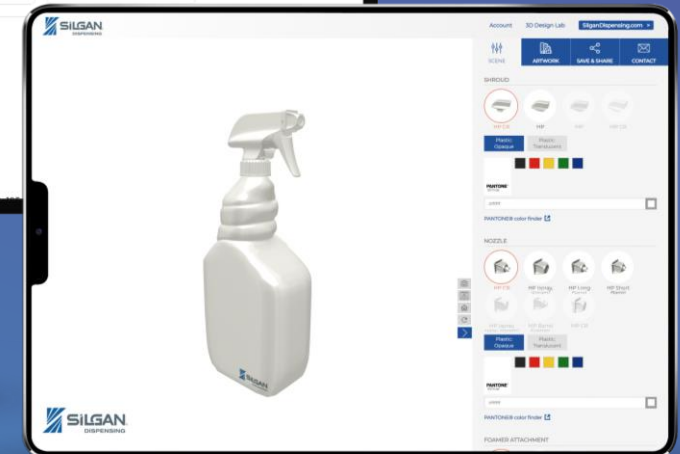
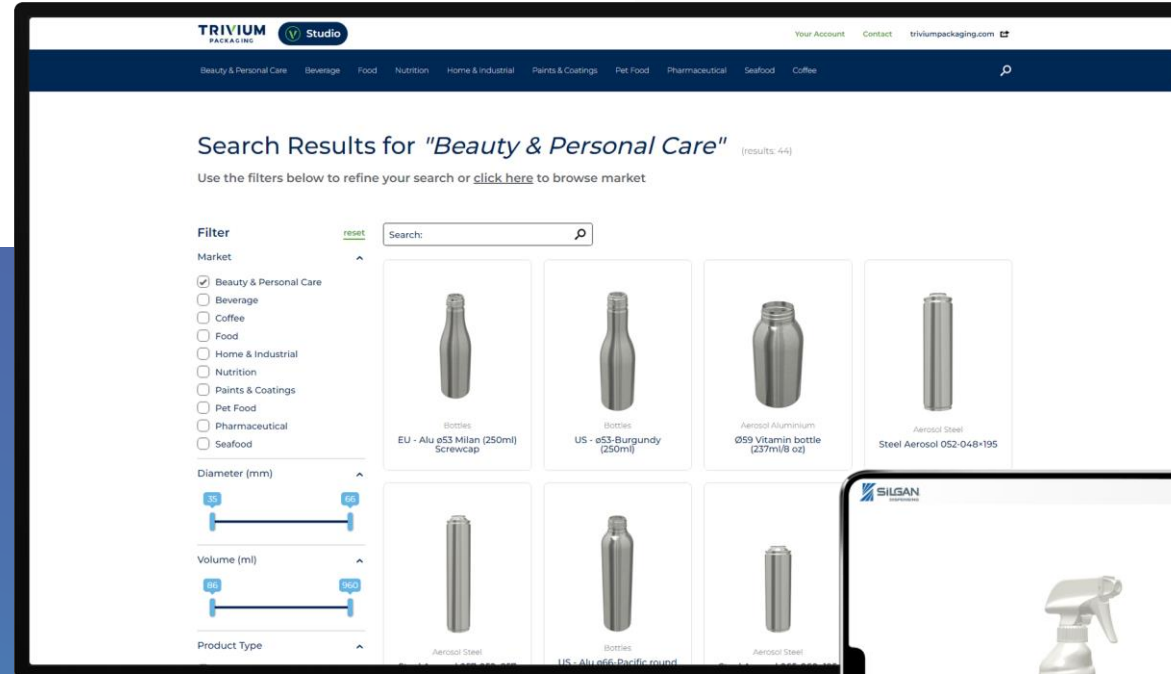


Contact: [connect@webpackaging.com](mailto:connect@webpackaging.com)





+ **webpackaging** 3D PLUS



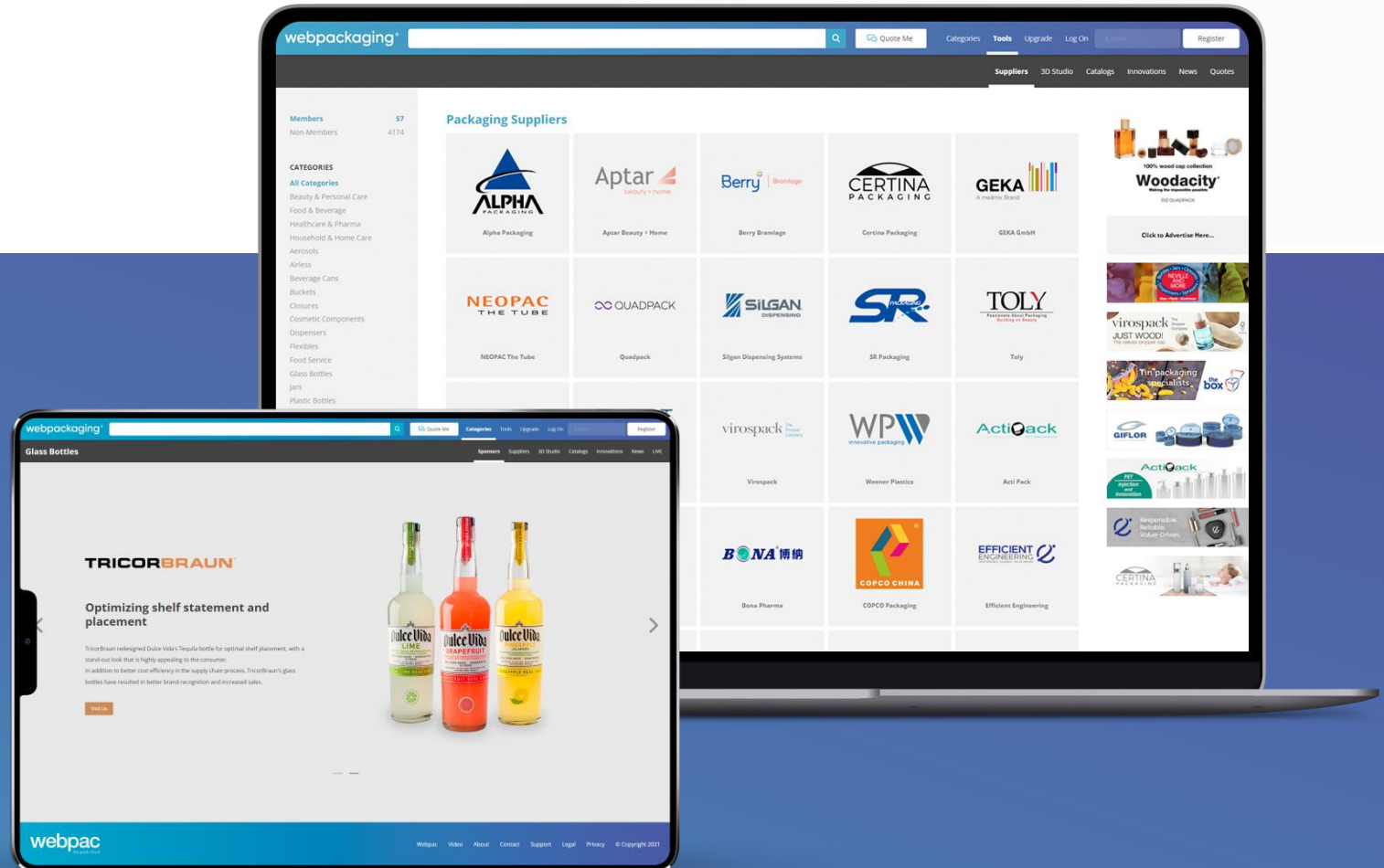
- ✓ Add more **3D models**
- ✓ Create a **3D configurator** for your own web site **including AR**
- ✓ Create a **virtual product** environment or **3D booth** including VR

Contact: [connect@webpackaging.com](mailto:connect@webpackaging.com)



+ **webpackaging** PROMO PLUS

- ✓ Content **creation, writing, videos**, interviews
- ✓ Additional section **sponsorships**
- ✓ Additional email **boosts**



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