

# Case study

Pak2000

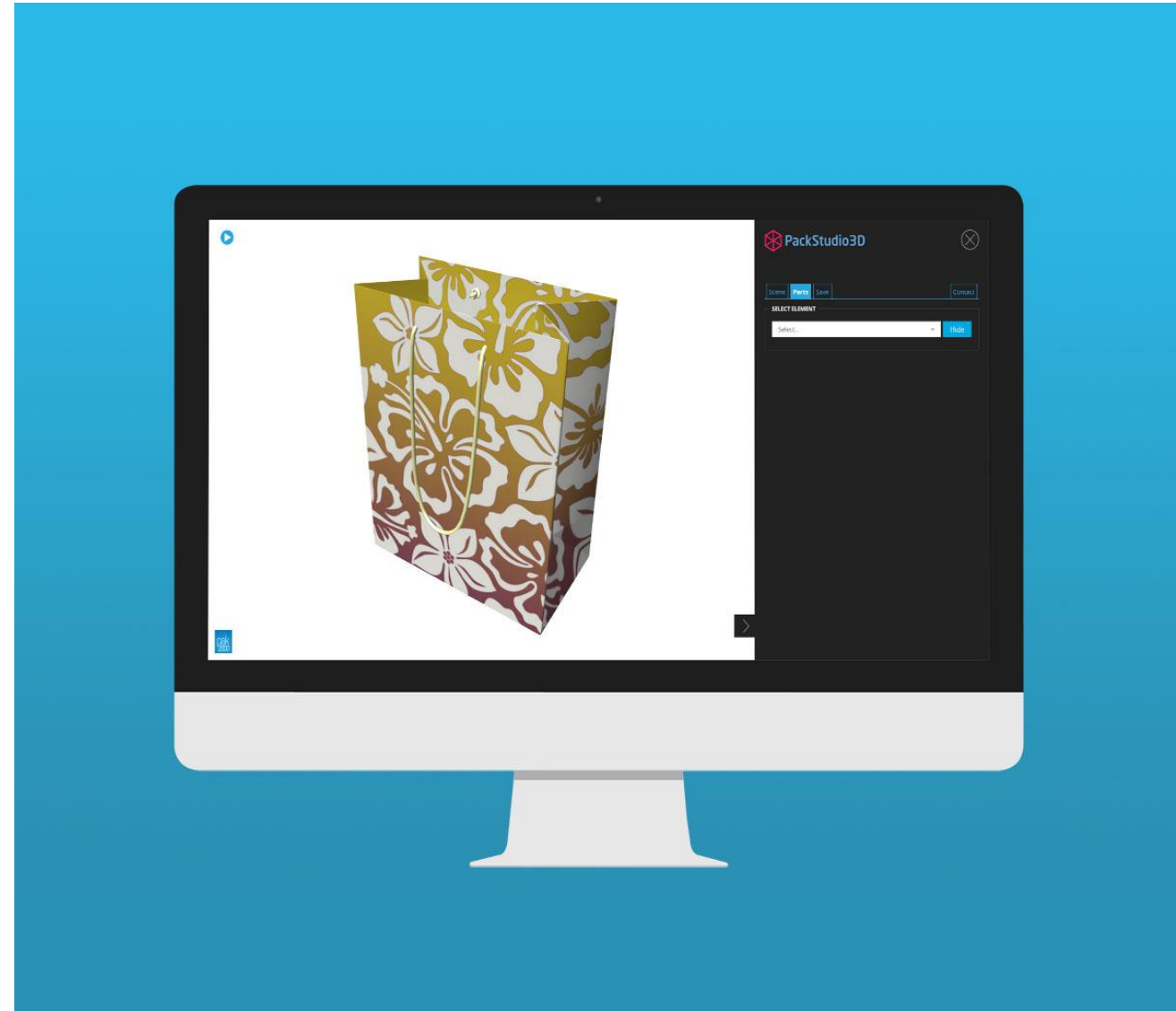
**webpac**

## CASE STUDY

# Pak2000

Pak2000 make high quality bags and boxes for brands and retailers. Pak2000 initially hired Webpac to enhance their brand. In fact, Webpac designed their new logo and corporate identity. Following this, Pak2000 started using Webpac's PackStudio3D technology to speed up the product development process.

Designers inside Pak2000 create the artwork which gets loaded into the system so the sales people can show customers their design ideas via iPads. This gives a high impact face-to-face meeting with the customer and makes Pak2000 stand out from the crowd. The system has been extended to cover all types of shapes and style of Pak2000's range of bags and boxes.



# Say hello!

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