

Case study

Fluid Management

webpac

CASE STUDY

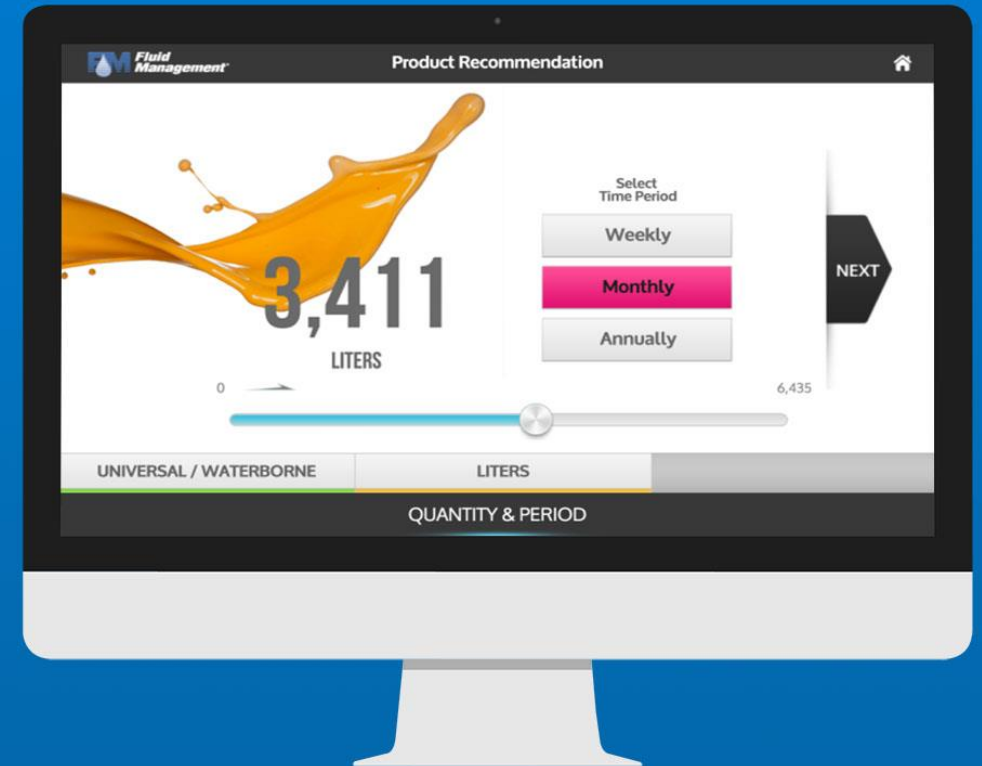
Fluid Management

Fluid Management needed to deliver all its core sales and marketing materials in multiple languages, including product data sheets, to its sales team for offline use on iPads. They also wanted to share a public product configurator on their web site and create a public iPad app for customers to download vital sales resources.

Webpac designed and built a multi-toolkit, multi-language structure allowing each sales person to download the correct toolkits for their market. Toolkit development included videos, documents, presentations, product data sheets, and a solution configurator with optimized file sizes for quicker download. Public toolkits were additionally pushed to Fluid Management's web site (www.fluidman.com) and proprietary iPad app.

"iSalesToolkit is a powerful tool and Webpac delivered just what we needed."

Brad Bilotta, IT Manager Fluid Management



Say hello!

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hello@webpac.com