

# Case study

FST Dispensing Technologies

**webpac**

## CASE STUDY

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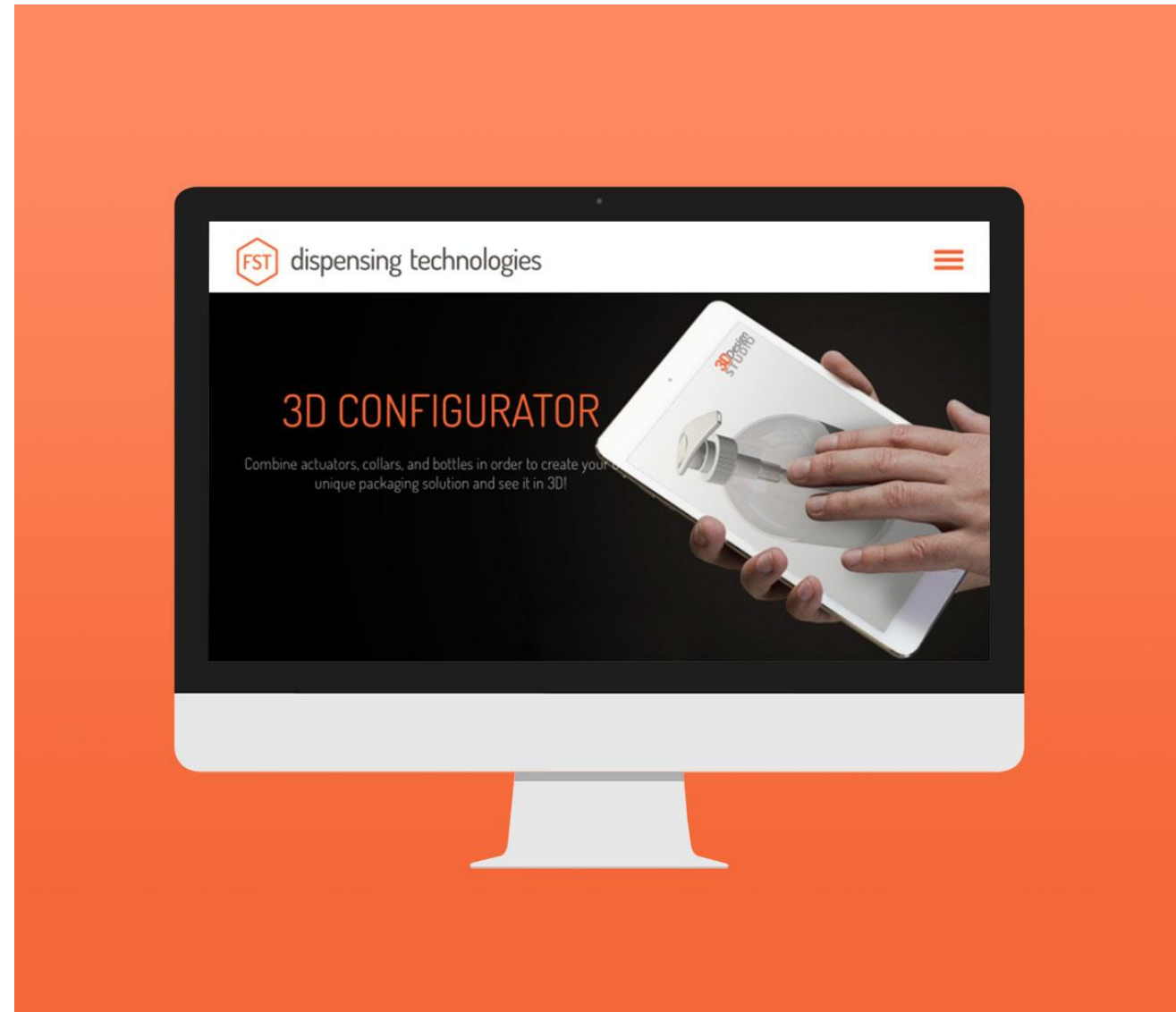
FST Dispensing Technologies approached Webpac when they wanted to make a splash to launch their relatively new company to the world.

Webpac designed a contemporary, responsive web site that works perfectly on computers, tablets, and phones alike. Webpac sharpened the FST image and brand with creative photography and strong imagery. Webpac then promoted FST through Webpackaging and other channels.

Beyond the basics, Webpac built the world's first online 3D packaging configurator for FST, allowing users to configure pumps/sprayers/dispensers with their correct accessories and bottles – along with software that allows the decoration and emailing of the designs in 3D.

The FST 3D configurator was a breakthrough in technology for sharing packaging concepts and ideas via the Internet. It generated fantastic exposure for FST and positioned them as leaders in the market.

“PackStudio3D is an easy-to-use solution that speeds up product development for our sales team and customers.”  
**Lars Fasten, CEO FST Dispensing**



# Say hello!

**webpac**

hello@webpac.com