



**iSalesToolkit™**

**empower the team, win the sale**

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webpac



Bob didn't have  
iSalesToolkit™ when the  
Internet failed  
during the biggest  
presentation of his life.



Harry and Priscilla  
didn't have iSalesToolkit™  
with a set of up-to-date  
sales tools available  
to them 24-7.





Ewan didn't have  
iSalesToolkit™ with all  
his sales materials on it  
when his luggage got  
lost in transit.

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Acme Widgets Inc.  
didn't use iSalesToolkit™  
to update their sales force  
about the new widgets  
they were making.





**iSalesToolkit™**

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## What is iSalesToolkit™?

iSalesToolkit™ from WebPac® is a complete solution for defining, building and deploying a sales toolkit throughout your organization. A sales toolkit empowers your team with vital sales and marketing applications to help them win the sale. **Does your entire team have all the very latest sales tools available to them wherever they go?**

## How does iSalesToolkit™ work?

iSalesToolkit™ allows the marketing team to update vital sales and marketing tools with the latest data and information via centralized applications that are deployed to the sales team via iPads.

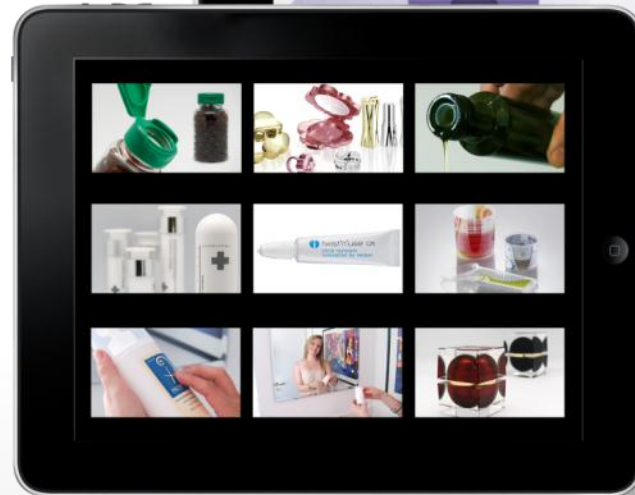
**The entire sales team can be updated with all the latest tools through a simple **ONE TOUCH** update making sure everyone has the very latest know-how available on-tap.**



## What tools are available in iSalesToolkit™?

Examples of tools and other content that can be developed for iSalesToolkit™ include:

- ☁ Product Catalogs & Specs
- ☁ Videos & Multimedia
- ☁ Presentations & Brochures
- ☁ Training & Courses
- ☁ Portable Web Sites



## What is the net result of iSalesToolkit™?

The tools are downloaded to the iPad and made available (no Internet required) for customer visits, meetings, trade shows and interactive presentations. iSalesToolkit™ is also a great educational tool and can be used to wise-up before meetings (even on a plane). **With instant access to up-to-date sales and marketing tools your team is empowered to meet the customer's needs face-to-face and win the sale.**



## What else can iSalesToolkit™ do?

### Push Pull Content

iSalesToolkit™ administrators can push new content and new tools to the sales force and can pull/remove out-of-date information and content.

### Access Toolkits Online

iSalesToolkit™ can be accessed securely online via any device connected to the Internet including a laptop computer, tablet or mobile phone.

### Web Sites & Web Catalogs

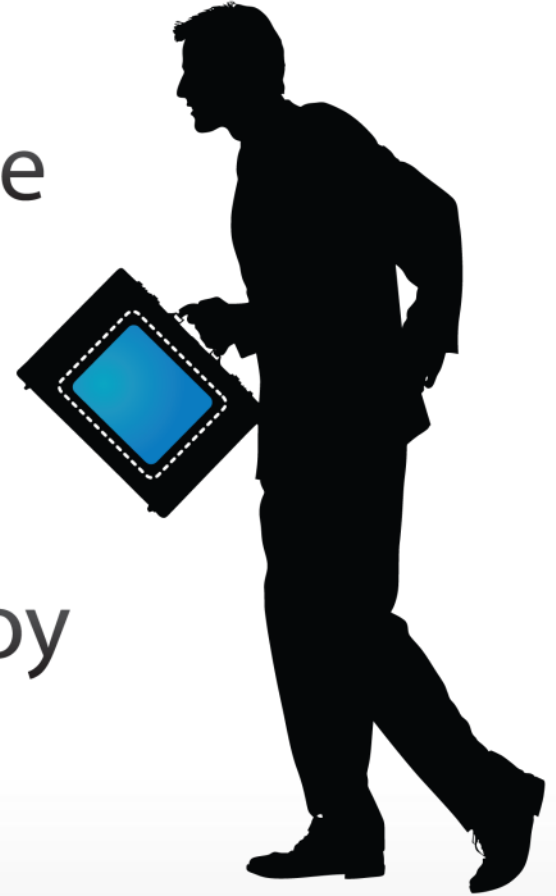
iSalesToolkit™ can drive corporate web sites and product catalogs - as well as being downloaded to iPads. The marketing team updates the information once – changes are made on both the web site/web catalog and iPads.



## How do you get started with iSalesToolkit™?

WebPac® visits your company, talks to your sales and marketing teams and helps you define the tools you need. This part is FREE! WebPac® then build the sales and marketing tools, train your marketing team and deploy iSalesToolkit™ to your team via the cloud to their iPads. **Job done, your team is empowered! You go win that sale!**

- 1 Define
- 2 Build
- 3 Train
- 4 Deploy
- 5 Win





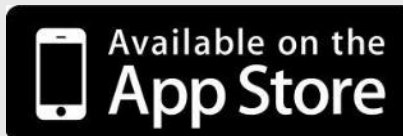
- ☁ Empower your entire team with all the very latest sales & marketing tools.
- ☁ Single simple **ONE TOUCH** update before you leave the office.
- ☁ Make amazing interactive presentations with exactly what the customer wants to see.
- ☁ Meet customer needs face-to-face and win the sale.
- ☁ Work anywhere, even on a plane, no Internet connection needed.
- ☁ Push new tools & content to the team, pull or remove out-of-date tools & content automatically.
- ☁ Power web sites and catalogs with the same source of data.
- ☁ Work offline with iPads and access online via laptops, mobile phones or other devices .



# iSalesToolkit™

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15:46

79%



iSalesToolkit

Profile

**webpac**  
the complete web package

**spirit**  
GIFTED WITH INSPIRATION





HOME

ASPIRATION

INSPIRATION

EXPECTATION

PRODUCTS

CASE STUDIES

CONTACTS

### Case Studies

#### AVON

Elle McPherson 2010

The Sanctuary

#### AVON

The brief was for a fantastic looking but cost effective cosmetic bag, and initial order estimates were 1.25 million pieces but ended up at 3.3 million !!!!

Production was managed across 3 factories to meet high demands.

Urgent repeat deliveries (including ordering materials) delivered FOB within 4/5 weeks and deliveries were made into Poland and Russia.

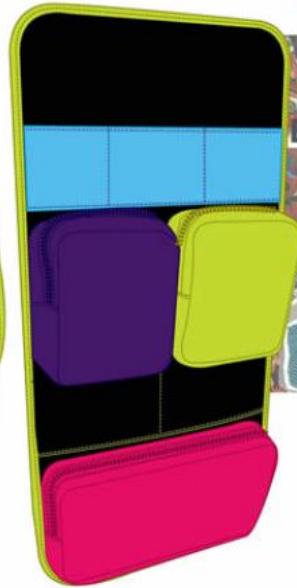


Production was managed across 3 factories to meet high demand

Urgent delivery into

# Dynamic

Spring / Summer 2011



spirit

